An education IT initiative should focus on discovering and attaining strategic educational outcomes enabled by digital innovation. Solutions that boost new teaching pedagogies, enhance student learning, and include growing stakeholder involvement such as parents or alumni participation, for instance, will increasingly be pursued by education institutions.

**Top Trends for European Education in 2019**

- 3rd Platform Technologies Will Empower Institutions to Propel DX Activities
  - 77% Using or planning to use social tools for business purposes
  - 45% Using or planning to use public cloud
  - 32% Using or planning to use big data

- Most Common Solutions to be Deployed or Planned to be Deployed
  - 36% Collaborative (conferencing, UC, team, sync, & share)
  - 33% Storage including backup and/or disaster recovery
  - 32% Web site/web server hosting

- Top 3 Most Adopted Innovation Accelerators
  - 43% IoT
  - 31% 3D Printing
  - 30% Artificial Intelligence

More insights are available in the IDC Government Insights research publication: IDC FutureScape: Worldwide Education 2019 Top 10 Predictions. This research is published in the IDC Government Insights: European Education Digital Transformation Strategies advisory program. The IDC Government Insights: European Education Digital Transformation Strategies service provides comprehensive insights into the drivers of the education ICT market, the sizing of the overall opportunity, and the nature of digital transformation efforts undertaken by education providers. End-user subscribers will find insights on the best practices of their peers, the obstacles and caveats that lie in leveraging digital technologies to improve learning outcomes and operational efficiency, and how to proceed further on the path to a modern digitally enhanced education offering.