

IT SECURITY:

A Top Business Priority



IT SECURITY SPENDING IS MASSIVE



\$24 BILLION will be spent by Western European companies in 2018

BANKING AND DISCRETE MANUFACTURING

represent the biggest opportunities



SPENDING CONTINUES TO INCREASE



CAGR IS 9%

Professional services will show the highest increase **(10%)**



IT SECURITY IS TIED TO GDPR. THE TOP 3 SECURITY PRIORITIES ARE:



IMPLEMENTING COMPLIANCE

with new regulations (e.g. GDPR, PSD2)

MOBILE DEVICE security

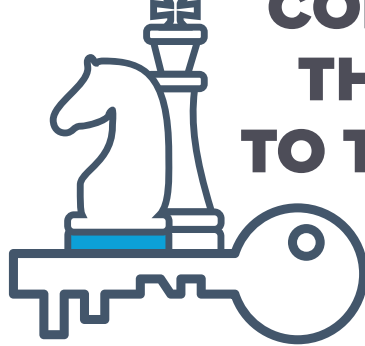
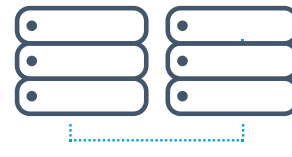


NEW TECHNOLOGIES ARE ALSO PUTTING ADDITIONAL PRESSURE ON SECURITY:



IOT generates a huge amount of new data, which needs to be secured

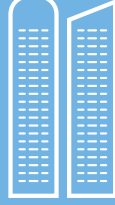
DX PROJECTS are becoming widespread and connect and use huge amounts of data



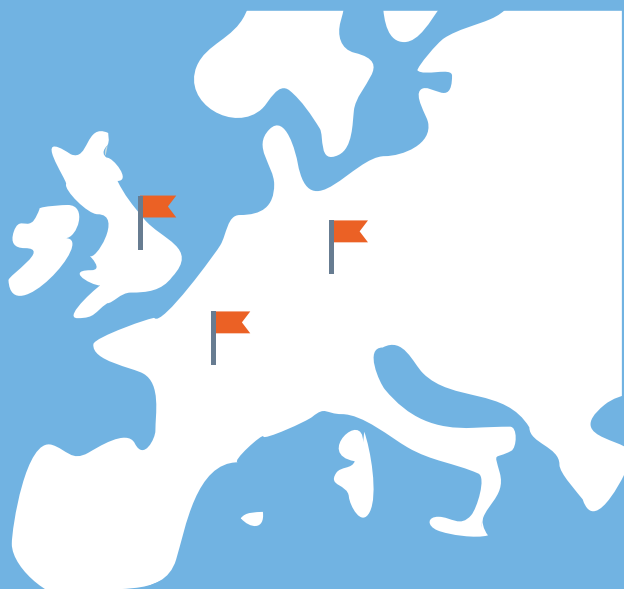
COMPANIES ARE REASSESSING THEIR SECURITY STRATEGIES TO TAKE NEW IT DEVELOPMENTS INTO CONSIDERATION

ALL INDUSTRIES WILL BE UNDER THE SPOTLIGHT, BUT THOSE THAT ARE DATA-INTENSIVE WILL HAVE TO BE EVEN MORE VIGILANT, INCLUDING:

BANKING PROFESSIONAL SERVICES HEALTHCARE GOVERNMENT TELECOMS



COUNTRY INDICATORS



In **WESTERN EUROPE**, security spending is expected to grow most in the **UK, GERMANY**, and **FRANCE** over the forecast period **(2017-2021)**

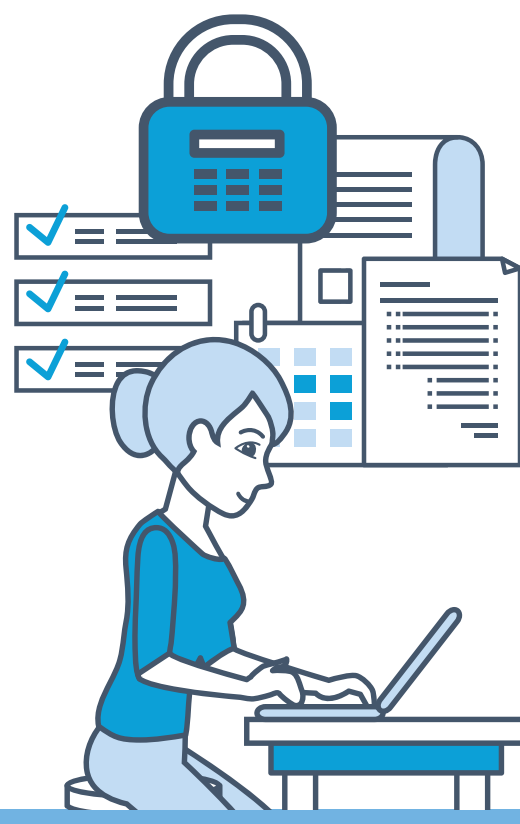
TOP 3 RECOMMENDATIONS

IT SECURITY is an area where European companies continue to increase their investments. In spite of this, companies find it hard to cope as threats, changes, and regulations evolve.

VENDORS should keep this in mind and adapt offerings to the needs of customers and potential customers by providing more tailored solutions, complying with new regulations, and addressing frustration.

AN INTEGRATED APPROACH

to security is maturing and Western European companies are increasingly relying on security platforms that are easier to manage.



SOURCE:

Worldwide Semiannual Security Spending Guide

[MORE INFO](#)

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