HOW MATURE IS CLOUD ADOPTION IN WESTERN EUROPEAN INSURANCE?

Cloud Adoption Maturity

Today  24 months from now

<table>
<thead>
<tr>
<th>Maturity Level</th>
<th>Today</th>
<th>24 months from now</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad hoc</td>
<td>35%</td>
<td>10%</td>
</tr>
<tr>
<td>Opportunity</td>
<td>27%</td>
<td>19%</td>
</tr>
<tr>
<td>Repeatable</td>
<td>22%</td>
<td>17%</td>
</tr>
<tr>
<td>Managed</td>
<td>19%</td>
<td>11%</td>
</tr>
<tr>
<td>Optimized</td>
<td>5%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Cloud-Also Versus Cloud-First

The Western European insurance industry is rapidly embracing cloud — a significant number of firms place themselves in the higher stages of maturity (managed and optimized).

What are the Public and Private Cloud Adoption Trends?

More than half of respondents currently use public and private cloud services in their organizations.

What are the preferred public cloud deployment options?

What are the preferred private cloud deployment options?

To what extent are cloud adoption objectives being met?

More than a third of Western European insurers believe the decision to move enterprise applications to cloud to drive DX, grow revenue, cut costs, and increase efficiency has partially exceeded their expectations.

Significantly exceeded our expectations

Partially exceeded our expectations

Me but did not exceed our expectations

Partially met our expectations

Did not meet our expectations

Don’t know

For more information, visit the IDC website to see the new research: IDC’s CloudView Survey, 2018: Cloud Adoption Has Picked Up Speed Among Western European Insurers. This IDC research analyzes the insurance industry data from IDC’s 2018 CloudView Survey. IDC conducted the survey to understand the current and future adoption plans for different cloud deployments across industries in Western Europe. The presentation analyzes cloud adoption maturity, public, private and hybrid cloud adoption trends, cloud deployment types, cloud service provider (CSP) selection criteria and preferences, and key inhibitors to adoption among Western European insurers.