European Smart City Investments: Harnessing Forces for Change

European cities face significant forces for change such as increasing demand for mobility, seamlessness of service delivery, and the democratization of public services. In response, cities are becoming increasingly smart; they are adopting innovative technology solutions and redesigning business and service delivery models to take a more user-centric approach, while allowing users to have greater input into how their city works. With European smart city initiatives going beyond early stage and isolated pilots, IDC expects spending to accelerate over the 2017–2021 forecast period, growing to $31 billion in 2021.

A Selection of IDC Smart City Spending Guide Use Cases

Top 3 Largest Smart City Use Cases
- Intelligent Traffic and Transit
- Fixed Visual Surveillance
- Smart City Platforms

Top 3 Fastest Smart City Use Cases
- Vehicle to Everything Connectivity
- Officer Wearables
- Smart Outdoor Lighting

European Smart City Spending by Technology (2017)

Smart cities are harnessing data from smart devices, networks, cloud infrastructure, applications, and analytics to develop new insights as well as new products and services.

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Related research: Worldwide Semiannual Smart Cities Spending Guide