

Home Automation in Europe

Spending on modules and sensors per household in 2017

Spending on home automation exceeded \$3.2 billion in Europe in 2017. Just over \$1 billion went to modules and sensors for home automation. This dynamic serves as a reasonable benchmark for assessing overall smart-home development across the continent.*



Weather & latitude

A big chunk of home automation is about efficiency in cold weather and dark months, both of which Northern Europe has in abundance.



Technology adoption


Southern Europeans tend to lag their northern counterparts when it comes to adopting new technology.



Income levels

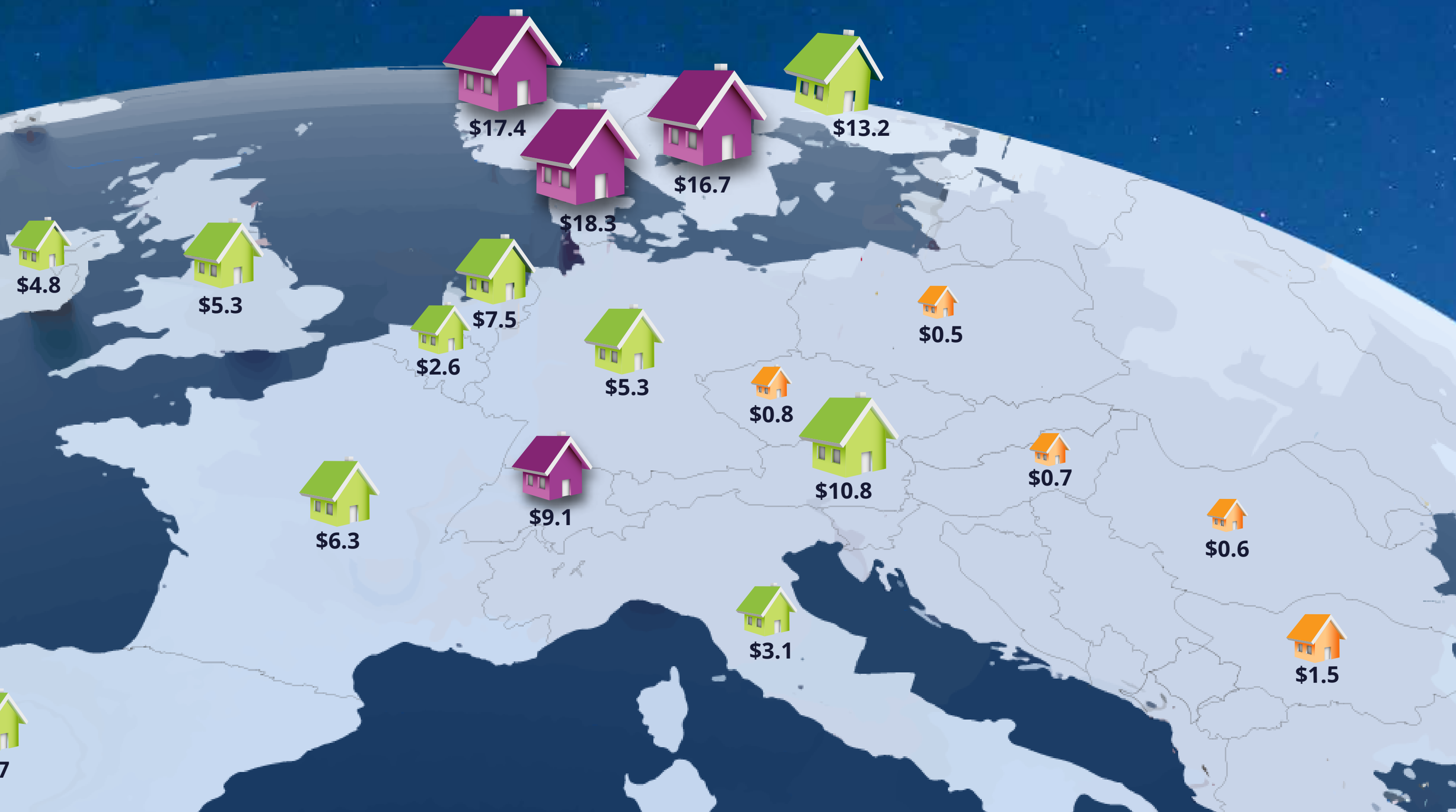
Income per capita tends to be higher in northern countries than in southern and eastern countries.

Size of house
The larger the house, the more households spend on modules and sensors.



Median equivalised net income (EUR)

- 25,000 or over
- 10,000-24,999
- Less than 10,000



*Note: The total spending number is based on values from Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, the Netherlands, Norway, Poland, Portugal, Romania, Spain, Sweden, Switzerland, and the United Kingdom. Home automation includes automation of electricity, water, heating, cooling, gas, lighting, windows, locks, doors, and other items.

Where to get more information:

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